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Nine Lives Media Inc. Names BlueLock to the Third-Annual MSPmentor 100

Cloud computing and managed IT services provider chosen as one of the world's most progressive in industry

(Indianapolis, Indiana – March 1, 2010) — [BlueLock](#), an experienced provider of cloud computing and managed IT services, has been named to Nine Lives Media Inc.'s third-annual MSPmentor 100, a distinguished research report identifying the world's most progressive managed service providers.

"We are honored to be recognized by MSPmentor as one of the world's most progressive managed service providers," said John Qualls, President and CEO, BlueLock. "We believe our selection is recognition of our continued company growth over the past year and further validates our business plan and the market's need for different classes of managed IT and cloud hosting services. Three years of cloud experience has allowed us to deliver true cloud computing services that enable developers to Fortune 500 enterprises to deploy and operate their applications on a highly available and scalable platform that is tailored to the needs of their apps."

The free MSPmentor 100 report, available at www.MSPmentor.net, is based on data from MSPmentor's global online survey, conducted October through December 2009. The MSPmentor 100 report recognizes managed service providers based on a range of revenue and management metrics.

Founded three years ago, BlueLock was one of the country's first providers of Infrastructure-as-a-Service (IaaS), enabling companies to provision and manage their technology infrastructures more efficiently and cost-effectively. Delivering pre-configured, secure and resilient virtual IT environments which scale on-demand, BlueLock's CloudSuite offers a tailored selection of IaaS environments to best configure users' computing resources. With CloudSuite's array of public and virtual private cloud computing solutions, clients have the ability to utilize cloud resources based on their specific needs to optimize deployment, management and investment.

"Despite the challenging economy, MSPmentor 100 companies generated more than \$700 million in combined recurring revenue and managed services revenue, up 31 percent from the companies' combined results in 2008," said Joe Panettieri, editorial director, MSPmentor. "Our report also reveals how MSPs are already profiting from SaaS and cloud services."

To learn more about BlueLock or its CloudSuite, please contact BlueLock at info@bluelock.com or visit www.bluelock.com.

MSPmentor, produced by Nine Lives Media Inc., is the ultimate guide to managed services. MSPmentor features the industry's top-ranked blog, research, Webcasts, and FastChat videos. It is the number one online media destination for managed service providers in the world.

About BlueLock

[BlueLock](#) is an experienced provider of cloud computing and managed IT services, offering the people, expertise and IT infrastructure in a world-class, SAS 70 certified datacenter. BlueLock CloudSuite, a comprehensive set of cloud computing solutions, offers a tailored selection of Infrastructure-as-a-Service environments to best match application needs to computing resources. With CloudSuite's array of public and virtual private cloud computing solutions, clients have the ability to utilize cloud resources based on their specific needs to optimize deployment, management, and investment. A top VMware vCloud hosting provider, BlueLock offers solutions for the developer to the Fortune 500 executive. BlueLock, a [Collina Ventures](#) company, is privately-held and headquartered in Indianapolis, Indiana. For more information, visit www.bluelock.com.

About Nine Lives Media Inc.

Nine Lives Media Inc. (www.NineLivesMediaInc.com) embraces the changing IT media landscape. In fact, we help to shape it. We focus on highly targeted IT audiences and specialized content. We disrupt established media markets and we shape new ones. Our first five destinations (MSPmentor.net, MSPtweet.com, TheVARguy.com, VARTweet.com and WorksWithU.com) are the top-ranked blogs and destinations in their specific markets.

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